

# Romain Leroux Racing

2022 Season



DÖRR MOTORSPORT



ASTON MARTIN RACING  
DRIVER ACADEMY

# #007

# 2021 CHAMPIONS



## **French FFSA FIA GT4 Champion 2021**

**4 Victories in class  
2 Overall Victories**

# Romain Leroux

An upcoming driver, academy driver for the Aston Martin

*"I am a young 19-year-old driver. I started karting at 13 in Singapore and then discovered my passion. I am currently a student at the Pôle Léonard de Vinci management school in the athlete departement "*

## GT4 2021

- French FFSA FIA GT4 Champion in my first year
- 4 Victories in class and 2 overall wins

## Formule 4 2020 & youth in karting

- 5<sup>th</sup> FFSA FIA F4 championship
- 1 Victory in Zandvoort
- 5 podiums in 2020
- Karting: Champion ROTAX Asia in 2017, Vice-Champion X30 Serie France Senior in 2019

## Aston Martin Academy

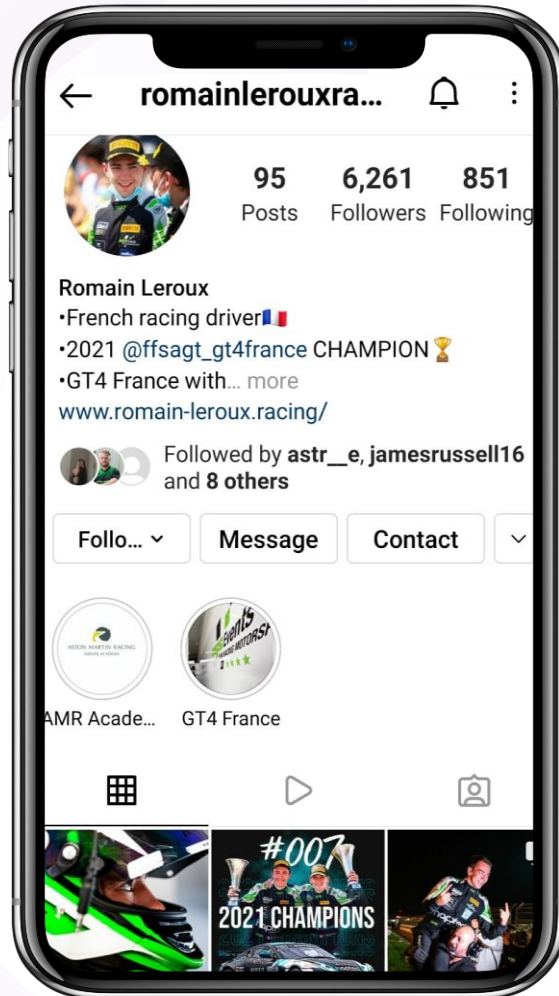
- Selected to be part of the Aston Martin « Young Driver Academy »
- High-level driver training & establishment of a professionalization path





# Romain Leroux Racing

A driver with growing visibility



## PRESENCE

- ✓ Social Media:
  - ✓ Instagram: 6200+ followers
  - ✓ LinkedIn : 2790 followers, +100% en 1 an
- ✓ Printed Press
- ✓ TV broadcast of the races

## AUDIENCE

- ✓ 25-35 years old / 35-45 years old
- ✓ Mostly male
- ✓ Low tech and high-tech
- ✓ Global
- ✓ Motorsport enthusiast and young athletes



AN EXCLUSIVE  
COLLABORATION WITH



# R.Leroux Partner Club

Multiple collaborations in 2021

**In 2021, Romain Leroux Racing has:**

- ✓ Helped a tokens & cryptocurrency company launch by enhancing their brand image and marketing initiatives
- ✓ Contributed to consolidate an IPO project in providing image rights for capital raising project

**About this special NFT**

**LIMITED EDITION**

**NFT**

**about GT4 next race**



## In 2021, during race weekends Romain Leroux Racing has:

- ✓ Taken an ambassador role for the partnered companies thanks to visual presence and mentions in social media
- ✓ Invited partners and clients during events to feel the race from the inside
- ✓ Organised private test days with his partners



# 2022 Program

## ADAC GT4 Germany

ADAC  
**GT4 GERMANY**

ADAC  
**GT MASTERS**

### Calendar

<b>Round 1: Oschersleben</b> 22.04. – 24.04	<b>Round 4: Nürburgring</b> 05.08. – 07.08
<b>Round 2: Red Bull Ring</b> 20.05. – 22.05	<b>Round 5: Lausitzring</b> 19.08. – 21.08
<b>Round 3: Zandvoort</b> 24.06. – 26.06	<b>Round 6: Sachsenring</b> 23.09. – 25.09
	<b>Round 7: Hockenheimring</b> 21.10. – 23.10



### 2022 GT4 Germany Championship

- ✓ **Biggest car championship in Germany**
- ✓ **Sprint championship (2 drivers per car)**
- ✓ **6 races between April and October 2021**
- ✓ **Same weekends as the national GT3 championship**



### Masters with a unique visibility

- ✓ **Average fan presence at the track:**  
**+20 000 fans per event**
- ✓ **Average television audience:**  
**+550 000 spectators per event**
- ✓ **Live broadcast on:**
  - **Multiple social media**
  - **National and international television**





## Team 2022



## DÖRR MOTORSPORT

- ✓ Bases in Franckfurt
- ✓ One of the largest luxury car dealerships in Germany

### The car: Aston Martin Vantage GT4.

#### Features :

- V8 4l Turbo
- 420 ch
- 0 to 100 in 4,7 sec



LES 10 FRANCS DES CIRCUITS  
**FFSA**

**1**



# The packages



## Partner Club

- ✓ Image rights
- ✓ Privileged content (newsletter..)
- ✓ Partner event at the end of the year



## Sponsors club

- ✓ Logo on the car
- ✓ Dedicated content on social media
- ✓ Invitation for 4 people at 2 of the championship races
- ✓ 2 online events in the sponsor's company
- ✓ Access to the photo and video library

### Options

- Logo suit
- Logo helmet
- Additional race invitations
- Additional events



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